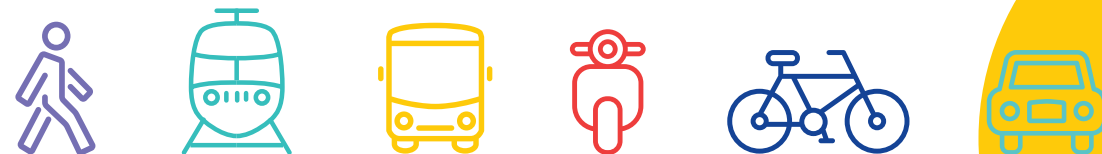
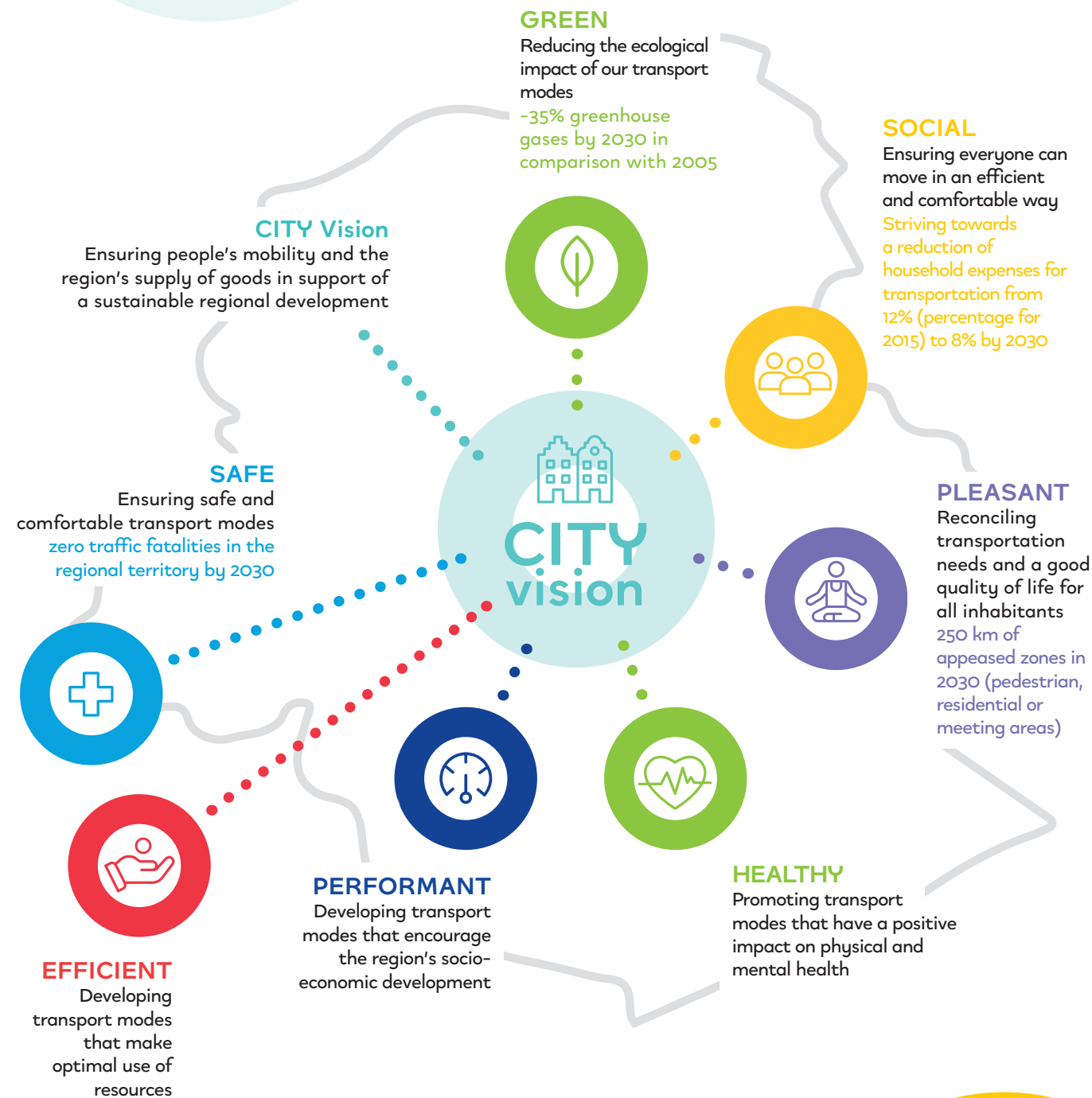


# What are the aims?

Ensuring the credibility and consistency of public policies



# Regional Mobility Plan

## Context

The Good Move project embodies the outcome of a cooperative process that started in October 2016 on the initiative of a large group of Brussels and Belgian based public and private sector stakeholders as well as associations. Today, this Sustainable Urban Mobility Plan serves as a tool aimed at improving the quality of life of citizens and the vitality of the Brussels-Capital Region.

The Good Move plan wants to offer citizens better living conditions in pleasant and calm neighbourhoods.

Amongst other goals, it wants to ensure that everyone can cycle or walk safely, can choose from a wide variety of mobility options, and has smooth access to efficient networks.

In order to achieve these goals, Good Move rethinks the mobility services in the Brussels-Capital Region so that the mobility offer suits the needs of each and every user. Good Move addresses the region's mobility issues by offering a range of comfortable and integrated transportation options adapted to the user's needs.

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## Good Move?



### A cooperative process

- Co-construction, participation, consultation
- Full transparency
- Objective analysis of the options and the priorities



### A shared vision

- Long-term ambitions on a metropolitan scale
- An action program at the hands of brussels public actors
- A strong regional leadership
- Future partnerships for
  - Joint management of actions on a suprarregional level
  - Guidance and promotion of private developments



### A solid and agile tool

- allowing a steady course whilst maintaining flexibility
- A tool sustaining leadership
  - Strong and definite actions with a distinct impact
  - An efficient and transparent monitoring
  - A clear-cut division of competences and responsibilities
  - Stability and consistency in order to guarantee a continuity beyond one single term



BRUSSELS MOBILITY  
BRUSSELS REGIONAL PUBLIC SERVICE

EFFICIENT AND SECURE  
TRANSPORT NETWORKS

CALM AND PLEASANT  
NEIGHBOURHOODS

MOBILITY  
SERVING  
THE USER

CONTINUOUS  
AND TRANSPARENT  
ASSESSMENT

ENCOURAGING  
TRAVELLING  
CHOICES

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6 focuses

50 actions

GOOD  
NETWORK

GOOD  
SERVICE

GOOD  
CHOICE

GOOD  
PARTNER

GOOD  
KNOWLEDGE

GOOD  
NEIGHBOUR-  
HOOD

Optimization

Management &  
Maintenance

Implementation

30 km/h

Traffic plan

Public space

Integrated  
services

Mobility Hubs

Interconnectivity

Fiscality &  
fixing rates

Land use choices

Mobility management

Cooperation

Participation

Leadership

Future-oriented  
& innovative

Impact and  
result  
indicators

Data  
mining  
and analysis

A BETTER  
GOVERNANCE